

CUMMINGS ECONOMICS

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“ARE IMPACTS BROADER THAN BEEF”

ADDRESS TO THE
LIVE EXPORTS FORUM - GEORGETOWN

By W S (Bill) Cummings

12 August 2011

UNDERSTANDING REGIONAL ECONOMIES

- **BASED ON INDUSTRIES EARNING INCOME FROM OUTSIDE THE REGION.**
- **USUALLY BASED ON EXPLOITATION NATURAL RESOURCES :-**
 - **PLANT GROWTH; MARINE; MINERAL; NATURAL TOURISM**
- **SERVICE INDUSTRY STRUCTURE – EMPLOY MORE BUT IF TAKE AWAY BASE INDUSTRIES – COLLAPSE :-**
 - **WEIPA; TULLY; PORT DOUGLAS**
- **HIERARCHY OF SERVICE CENTRES – LOCAL, DISTRICT, REGIONAL CITY, METROPOLITAN**
- **TECHNOLOGY/COMPETITIVE PRESSURE – LESS ON FARM, ON BOAT, AT MINE**
 - **OUTSOURCING FOR EFFICIENCY**
 - **BUY IN SERVICES, MACHINERY, FEED.**
- **TRANSPORT DEVELOPMENTS – TWO EDGED –**
 - **HELPS BASE INDUSTRIES TO MARKETS**
 - **COMPETITION SERVICE CENTRES**

NORTHERN CATTLE INDUSTRY SIZE

- RESEARCH FOR AGINVEST CONFERENCE 2010
- UNDERSTAND - POST FARM GATE TO GET TOTAL VALUE –
 - TRANSPORT; PROCESSING; MERCHANTING
 - TURNOVER & EMPLOYMENT
- IMPACT ON ECONOMY
 - OUTPUT MULTIPLIER
 - VALUE ADDED WORKING BACKWARDS MULTIPLIER
 - EMPLOYMENT – MULTIPLIER

TURNOVER & EMPLOYMENT

- ppt 1: FARMGATE – TABLE 6 = REGIONS
- ppt 2: TABLE 7 – STATISTICAL DISTRICTS
- ppt 3: EMPLOYMENT 2.2.3
- ppt 4: POST FARMGATE – SECTION 3.3
- ppt 5: TABLE 15
- ppt 6: ASSOCIATED ACTIVITY – GOVERNMENT & EDUCATION – TABLE 17
- ppt 7: ECONOMIC IMPACT – STATISTICAL DIVISION –
 - FAR NORTH; NORTH; NORTH WEST - MAP
- ppt 8: TABLE 20
- ppt 9: TABLE 22
- ppt 10: TABLE 25
- ppt 11: TABLE 26

EFFECTS ON REGIONS

● VALUE CATTLE INDUSTRY - GULF \$190M

- FISHING; TOURISM; ROAD SERVICING; MINING VARIABLE
- SEVERELY EFFECT GULF TOWNS

ppt 12: RESEARCH LYND EINASLEIGH ROAD – SURVEY RESULTS

SEVERE EFFECTS :-

- TABLELANDS / CAIRNS; CHARTERS TOWERS / TOWNSVILLE

● SUBSTANTIAL IMPACTS :-

- POST FARM GATE – TRANSPORTS
- SUPPLIERS
 - GOVERNMENT SERVICES – LOCAL
 - STOCKFEEDS – TABLELANDS NOW MAJOR CONSUMERS
 - FUEL ETC.

● PERSPECTIVE FAR NORTH QUEENSLAND REGIONAL ECONOMY

▶ TOTAL CATTLE FNQ (INCLUDING GULF) \$250 M

cf

▶ FISHING INDUSTRY \$200 M

▶ JAPANESE TOURISM \$100 M

(LOSS OF JAPANESE FLIGHTS 1 – 2% GRP)

▶ ALL INTERNATIONAL TOURISM..... \$600 M

▶ ABOUT HALF CURRENT SUGAR INDUSTRY \$500 M